

Terms of Reference

Position Information
<p>Job Title: Media Monitors Duty Station: Nairobi, KENYA Reports to: Senior Media Monitoring Expert Duration: 7 months Period: 1 April 2022 – 31 September 2022</p>
Project's context
<p>The PRO PEACE Kenya project aims at promoting peace and cohesion in Kenya by preventing and mitigating electoral conflicts "Uchaguzi Bila Noma 2022". Its activities include concrete ways to strengthen peace and conflict prevention within the framework of NCIC's Road Map for peaceful 2022 elections. The Project activities are designed and implemented to support the "Road Map of Peaceful Elections 2022", taking into account the various experiences of partners working together to promote peace and cohesion to prevent and mitigate conflict and electoral violence in Africa and to build trust, inclusion, cohesion and political space.</p> <p>The overall objective of the project PRO-PEACE Kenya is to promote peace, cohesion, and political dialogue to and prevent, mitigate, and manage conflicts and political and election-related conflict and violence ahead of the new electoral cycle in Kenya through support and collaboration with the National Cohesion and Integration Commission (NCIC), the Independent Electoral and Boundaries Commission (IEBC) and other non-state actors (NSAs).</p> <p>The specific objectives are distilled into four main strands, namely:</p> <ul style="list-style-type: none"> • Specific objective 1: To strengthen capacities of peace, cohesion, and electoral stakeholders to prevent conflicts and electoral related violence at the local county and national levels • Specific objective 2: To Strengthen conflict resolution and peace infrastructures that effectively resolve conflicts and curb electoral related violence • Specific objective 3: To increase understanding, tolerance, trust, and peaceful co-existence among Kenyans • Specific objective 4: To Reduce incidences of electoral violence, hate speech, ethnic contempt in social media and public spaces
Functions / Key Results Expected
<p>Under the supervision of the ECES representative (for the logistic, financial and methodological part) and under the supervision of the NCIC, monitors will have the following responsibilities:</p> <ul style="list-style-type: none"> - Monitor and analyze social media content, programmes and articles in electronic and mainstream media on the national and regional levels based on the training provided by the Media monitoring expert; - Assess and produce findings on social media and public spaces to identify and counter hate speech, ethnic contempt and incitement to violence regarding the relevant political entities and relevant election-related topics; - Draft related summaries and reports, in Swahili or/and English as decided by ECES and NCIC. - Enter, with and established deadline, data related to electronic and print and social media monitoring into a computer programme/software designed by the Media monitoring expert and the IT; - Translate social media content, newspaper articles and broadcast news items and programmes as requested; - Prepare a daily press review related to elections and politics

- Perform other duties as required to fulfill the media monitoring objectives.
 - Respect of the code of conduct established by ECES and NCIC in the framework of the project
- The monitors should report directly to the Media monitoring expert.

VALUES

- Promotes the vision, mission and strategic goals of ECES;
- Displays cultural, gender, religion, race, nationality and age sensitivity and adaptability;
- Demonstrates integrity by modelling ECES' values and ethical standards.

Recruitment Qualifications

Skills	<ul style="list-style-type: none"> - Excellent written and oral expression skills, in Swahili and English - Excellent reporting capacity, in English and Swahili, with sound analytical and synthesis skills - Strong interest in media, elections, and politics - Ability to work under the constraints of deadlines - Ability to meet established tasks - Capacity to work in team, with international and national staff - Open minded and willing to be adaptable and flexible in dealing with colleagues - Ability to learn, and update skills as needed, and share them with the media monitoring team - Neutrality in performing tasks - Good knowledge of the Kenyan media and political landscape - Good computer skills (MS-Office: Windows, Word, Excel) - Good knowledge of social media networks. - Good capacity in translation of materials and broadcasted programs into Swahili and/or English <p>Demonstrated ability to work with people of different cultural and religious backgrounds, different gender and diverse political views, while maintaining impartiality and objectivity</p>
Education:	University degree or advanced training in Social Sciences, Political Sciences, Communication Sciences, Journalism or equivalent. Previous training or experience in media monitoring or media-related topics is an asset.
Experience:	at least three years of experience in media (Journalism, monitoring, reporting, broadcasting). Proofs of experience is required (contracts, recommendation etc).
Language Requirements:	Excellent working level of English languages in both writing and speaking. Fluency in Swahili and any other Kenyan dialect is considered as an asset.

If you think you are a good match for the position, please send your application to Pro-peace.Kenya@eces.eu by **16.03.2022** with the subject heading **Media Monitor**, enclosing a concise CV (maximum two pages).