

PROPEACEKENYA

Project for the Promotion of Peace and Cohesion in Kenya
by Preventing and Mitigating Electoral Conflicts

Concept Note

“Kenya’s democratic journey”

Film-Documentary on the lessons learned in the 2022 General and
Presidential Elections in Kenya

www.democracy-support.eu/kenya

Funded by:



European Union

1. Pro-Peace Kenya Project background

The European Union funded “Pro-Peace Kenya¹” Project is targeted towards the Promotion of Peace and Cohesion in Kenya by Preventing and Mitigating Electoral Conflicts ahead of the 9 August 2022 General Elections, dubbed “*Uchaguzi Bila Noma 2022*”. The Project is implemented via a partnership between the European Centre for Electoral Support (ECES) and the National Cohesion and Integration Commission (NCIC).

The “Pro-Peace Kenya” Project supports interventions of the NCIC and aims at preventing election-related conflict and violence in the General and Presidential elections of August 2022 and beyond. The Project builds on the various experiences of collaborating partners working to promote peace and cohesion to prevent and mitigate conflicts and electoral related violence, as well as to build trust, inclusion, cohesion and political space, notably in view of supporting the “Road Map of Peaceful Elections 2022” published by NCIC.

The project aims to achieve the following specific objectives, namely:

- *Specific objective 1: To strengthen capacities of peace, cohesion, and electoral stakeholders to prevent conflicts and electoral related violence at the local county and national levels*
- *Specific objective 2: To Strengthen conflict resolution and peace infrastructures that effectively resolve conflicts and curb electoral related violence*
- *Specific objective 3: To increase understanding, tolerance, trust, and peaceful co-existence among Kenyans*
- *Specific objective 4: To Reduce incidences of electoral violence, hate speech, ethnic contempt in social media and public spaces*

2. Rationale for the documentary

ECES and the NCIC elaborated the need to develop a documentary on Kenya’s 2022 election experience. This is key as it will serve as an important resource towards peace education and promotion for future elections in Kenya.

ECES in its efforts to enhance electoral knowledge and promote best practices across all phases of the electoral process had over the past decade deployed its copyrighted training **Leadership and Conflict Management Skills for Electoral Stakeholders (LEAD)**².

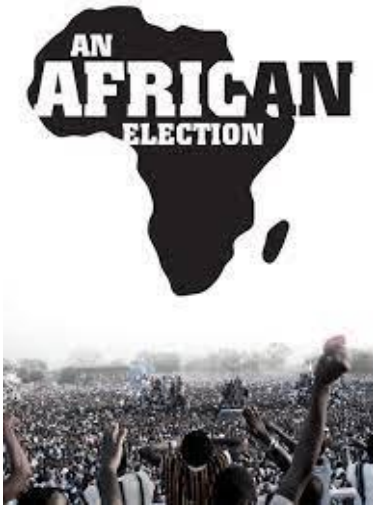
LEAD is an innovative training result of the long-standing partnership between ECES and the Center for Creative Leadership - Leadership Beyond Boundaries (CCL-LBB). In particular, building on his vast experience in the electoral assistance field, Fabio Bargiacchi, ECES’ Executive Director, while attending the CCL’s “Leadership Development Program” in San Diego in August 2009, identified the need for capacity-building training to enhance capacities in the crossroads between leadership and conflict management. The overall objective of this workshop is to look into ways in which representatives of electoral stakeholders, namely representatives of EMBs, non-Governmental Organisations (NGOs), political parties, academics and practitioners can improve their leadership skills and take on board means for preventing and/or mitigating the escalation of electoral violence and conflict



¹ <http://democracy-support.eu/kenya/>

² <https://www.eces.eu/en/lead-background>

throughout the respective electoral cycle. ECES has implemented this training in all the countries where projects were implemented.



ECES together with Urban Republic produced the movie “**An African Election movie**”³. The movie follows the 2008 presidential elections in Ghana, West Africa. The elections serve as a backdrop for the feature documentary that looks behind-the-scenes at the complex, political machinery of a third world democracy struggling to legitimize itself to its first world contemporaries. At stake in this race are the fates of two political parties that will do almost anything to win.

The director Jarreth Merz followed the key players for almost three months to provide an unprecedented insider’s view of the political, economic and social forces at work in Ghana. Throughout the film, Merz depicts the pride and humanity of the larger-than-life politicians, party operatives and citizens who battle for the soul of their country

The collaboration between ECES and Urban Republic continued with the implementation of the **Political Safaris**⁴ a mobile-cinema democracy and voter education outreach project in Africa. This activity was implemented in Ghana from 2012 and then expanded to other African countries. The Political Safari toured the 10 regions of Ghana with a mobile cinema. Voters across the country had been educated on the electoral processes and inspired to commit to peaceful elections in 2012.

The political safaris were than implemented in Kenya (2013), Madagascar (2013), Comoros (2015), Zanzibar (2015) and the Republic of Guinea (2015) also in collaboration and with the support of the ECES via projects funded by the European Union.



With the objective of promoting a culture of peace and leadership ECES has implemented in the framework of the Pro Peace Kenya project several act LEAD trainings that impacted thousands of key institution leaders across Kenya with across the country. The “African Election Movie” is a

³ <http://anafricanelection.com/index.html>
⁴ http://politicsafari.org/TITLE_PAGE.html

depiction of the Ghanaian election of 2008, a largely similar context to Kenya and an important training resource. ECES over the years has been collaborating with the African Elections Movie on Political Safari and LEAD trainings.

Following delivery of the LEAD trainings across Kenya, ECES received very positive feedback on the impact of the training where they had also cascaded same to thousands of citizens at the grassroots and contributed to the peace currently being enjoyed in the country.

3. Objectives of the documentary

The main objective of this documentary is to produce a lessons learned resource following the successful conclusion of the August 2022 General Elections, declaration of winners and transition into a new administration. It is anticipated that this documentary will be one important deliverable for the project and can be deployed for our future trainings of Kenya's leaders and targeted at promoting peace messaging, tolerance and unity across the country.

The specific objectives are as follows:

- a. Develop a well-documented peace promotion resource for election stakeholders;
- b. Promote peace messaging by all key actors of the electoral process;
- c. Engage key political actors towards reinforcing their roles in deepening democratic practices in Kenya and beyond.
- d. Highlight the challenges all stakeholders face in holding peaceful and credible elections in Kenya, Africa, and beyond.

4. Methodology

This documentary will mix real images on the 2022 Kenya elections with interviews of all key stakeholders that were part of or involved in one way or another with the process. This will include the current administration and key functionaries, the Azimio coalition, other political parties, Leadership and key staff of the Independent Electoral and Boundaries Commission (IEBC), Leadership and key members of the National Cohesion and integration Commission (NCIC), Registrar, Office of the Registrar of Political Parties (ORPP), Supreme Court Judges, key political figures, citizens, the media and as many individuals/institutions' that played one role or another in the just concluded elections.

Due to the importance of Kenya elections for the African continent a lot of international and African partners observed and accompanied the electoral process. Some prominent international players will be interviewed to give account of their concerns before the elections and the reasons and possible impact of their presence.

Citizens and Media are likely to allude to the challenges of the socio-economic agenda (raising inflation, unemployment, land related conflicts) and how they might have exacerbated the electoral



climate or even taken away tension from the political competition due to the primacy of the economic aspirations.

Furthermore, together with Commission, ECES will work on contacting the critical stakeholders to be interviewed as well as work with media partners, particularly Royal Media to source for existing recorded materials on the pre-electoral, electoral and post-electoral period that will enrich this documentary.

The interview will be conducted preferably on location and in person (or at a convenient location/medium prescribed by yourself) by Jarreth Merz (see his profile and filmography below), an award-winning Director, Producer and Actor and his Production Team from the 5th – 12th November 2022.

5. Proposed list of Interviewees

- | | |
|-------------------------------|---|
| 1. HE William Ruto | President/UDA Presidential Candidate |
| 2. HE Rigathi Gachagua | Deputy President/UDA Running mate |
| 3. Rt Hon Raila Odinga | Party Leader & Coalition Council Member, Azimio la Umoja
One Kenya Coalition Party |
| 4. Hon Martha Karua | Coalition Council Member, Azimio la Umoja One Kenya
Coalition Party |
| 5. Wafula Chebukati | IEBC Chairperson |
| 6. Marjan Hussein | IEBC CEO |
| 7. Rev Dr Samuel Kobia | NCIC Chairperson |
| 8. Ann Nderitu | ORPP Registrar |
| 9. Anne Ireri | ELOG Chairperson |
| 10. Mulle Musau | ELOG National Coordinator |
| 11. Lady Justice Martha Koome | Judiciary Chief Justice |
| 12. Justice Mohamed Ibrahim | JCE Chairperson |
| 13. Noordin Haji | ODPP Director |
| 14. Hon Justin Muturi | National Assembly fmr Speaker |
| 15. Hon Clement Muturi | NA fmr JLAC Chair |
| 16. Hon Dr Otiende Amollo | NA fmr JLAC Vice Chair |
| 17. Prof Karuti Kanyinga | Political Commentator |
| 18. Francis Kakai Kissinger | Political Commentator/Lawyer |
| 19. Wachira Maina | Constitutional Lawyer |
| 20. Waikwa Wanyoike | Constitutional Lawyer |
| 21. Roseline Odede | KNCHR Chairperson |
| 22. Hon Veronica Maina | UDA SG |
| 23. Hon Edwin Sifuna | ODM SG |
| 24. Hon Jeremiah Kioni | Jubilee SG |
| 25. Media Houses | NTV, Citizen, KBC, KTN |
| 26. Journalists | |
| 27. John Kamau | Historian/Journalist |
| 28. Macharia Gaithe | Journalist |
| 29. Harun Hassan | Director National Council of Persons with Disability (NPWD) |
| 30. Dr Joyce Mutinda | Chairperson National Gender and Equality Commission (NGEC) |
| 31. Eric Theuri | President Law Society of Kenya (LSK) |
| 32. National Police Service | |
| 33. Anne Makori | Chairperson Independent Police Oversight Authority (IPOA) |
| 34. Desma Nungo | Chairperson Political Parties Dispute Tribunal (PPDT) |

35. Inter Religious Council of Kenya (IRCK)
36. Ezra Chiloba DG Communication Authority of Kenya
37. Evans Misati Chairperson Political Parties Liaison Committee
38. HE Henriette Geiger EU Ambassador to Kenya
39. Francesco Carboni FPI Regional Team, EU
40. Stephen Jackson UN Resident Coordinator Kenya
41. Pres. Ernest Bai Koroma fmr President Sierra Leone/HoM AUEOM Kenya
42. Pres. Jakaya Kikwete fmr President Tanzania/HoM EAC EOM Kenya
43. Pres. Jonathan Goodluck fmr President Nigeria/HoM EISA EOM Kenya
44. Pres. Joachim Chissano fmr President Mozambique/HoM NDI/IRI IEOM Kenya
45. Ivan Štefanec Chief Observer EU EOM Kenya

6. Timeline

While this project is expected to be undertaken from October 2022 – March 2023, it will be executed in 3 phases

S/N	Phase	Activity	Proposed Date
1	Pre-production	Sourcing of pre-existing recorded activities in the pre-electoral period	October 2022
2	Production	Field mission, interviews and engagements with key figures in the documentary	4 – 12 th November 2022
3	Post-production	Editing and production of final cut	December 2022 – March 2023

7. Organizations involved and Film Director



ECES⁵ is an independent, non-partisan and not for profit Foundation headquartered in Brussels with a global remit. ECES was established at the end of 2010 and has implemented activities already in **more than 50 countries**, mainly, but not only, in Africa and the Middle East, primarily with funding from the EU and EU Member states. ECES promotes **electoral and democratic strengthening** through the provision of advisory services, operational support and management of large projects mainstreaming capacity

and leadership development via peer exchanges and comparative experiences, dialogue and the prevention and mitigation of electoral conflicts. ECES has obtained the TRACE certification for its financial management transparency and the ISO 9001 certification for its Quality Management System. ECES has crafted and copyrighted its strategy called "A European Response to Electoral Cycle Support - EURECS", which is implemented via specific methodologies and tools also copyrighted by ECES.

EURECS is an innovative delivery mechanism to **implement electoral and democracy assistance activities that are consistent primarily with European values and EU policies targeting the facilitation of the cooperation on electoral matters between the EU, the EU member states**

⁵ <https://www.eces.eu/en/>

and their partner countries. ECES together with the College of Europe, Interpeace, Mediateur, Foundation Hirondelle and the Institute of Research and Education on Negotiation (ESSEC) is implementing on behalf of the EU the ERMES project, the European Resource for Mediation Support. ECES is providing the key expertise and the office for the project that is a strategic tool for the EU role in mediation and dialogue. In this context, ECES is also a member of the European Peacebuilding Liaison Office network, **the biggest and leading civil society European platform of 40 independent organisations and think tanks from 16 European countries committed to peacebuilding and the prevention of conflict.**

The National Cohesion and Integration Commission (NCIC)⁶ is a statutory body established under the National Cohesion and Integration Act No.12 of 2008.

The establishment of NCIC recognized the need for a national institution to promote national identity and values, mitigate ethno-political competition and ethnically motivated violence, eliminate discrimination on an ethnic, racial and religious basis and promote national reconciliation and healing. The vision of NCIC is to create “A just and equitable society living in peace, unity and dignity”. The mission of the organization is to promote national unity, equity and the elimination of all forms of ethnic discrimination by facilitating equality of opportunities, peaceful resolution of conflicts and respect for diversity among Kenyan communities.



The National Cohesion and Integration Commission has 5 main core values:

1. **Professionalism:** Objectivity in addressing issues of ethnic discrimination Integrity;
2. **Integrity:** Accountability and transparency;
3. **Affirmative action for the marginalized and the minorities:** The Commission appreciates groups that are vulnerable and are faced by more challenges, and affirms to generate policies and strategies that enhance their dignity and humanity towards equal opportunities;
4. **Inclusivity:** the Commission commits to treat people from all walks of life resident in Kenya with fairness by according them equal opportunities;
5. **Respect for Diversity:** the commission makes the commitment to recognize, respect and appreciate the uniqueness of individuals as well as communities while undertaking to deliver what is espoused in its mandate.

The Commission is composed of both the Commissioners and the Secretariat. NCIC Commissioners include the Chairperson and six (6) Commissioners appointed by National Assembly. The Secretariat is composed of the Commission Secretary/Chief Executive Officer, and other members of staff who serve in two broad directorates namely, Programs and Technical Services and Finance and Administration.

Jarreth Merz is a filmmaker and actor raised in Ghana, Switzerland, the US and Germany. As a director, his work is rooted in observing life as it presents itself in all its complexities -- as shown in his documentary, An African Election, which follows the 2008 presidential elections in Ghana, West Africa. He studied directing at the New York University.

⁶ <https://cohesion.or.ke/>



Merz's, father, a behind the scenes personality in Ghana, helped him get behind the scenes access; Jarreth and his brother Kevin, also a filmmaker, closely followed the presidential candidates in the unpredictable months leading up to the final night. In chronicling the rough-and-tumble process of a democratic election, the documentary becomes a meditation on the dream of democracy itself. The film screened in the World Documentary competition at Sundance Film Festival. Merz worked on a “political safari” in Africa, a social media outreach campaign to inspire peaceful elections throughout Africa implementing this concept also in collaboration with ECES in Ghana, Madagascar, Mozambique and other countries.

Merz, directed, produced and co-produced “Untold Chaos” and “After a Revolution”, documentaries chronicling Libya’s democratic journey from 2012 to 2018 together with ECES, “The Soul of Ashanti”, “Glorious Exit” and is currently working on “Mola – Life as a Ritual” and “Lessons Learnt – Kenya’s democratic journey”.

In 2006 he founded Urban Republic, an award-winning film production company based in Los Angeles. Awards include the EU prize for best documentary in Zimbabwe, the Visions du Réel audience award, the best African documentary award and a nomination for the Independent Spirit Award, best American documentary, in Los Angeles. Merz is a TED speaker⁷. He has worked with ECES for the last 12 years. Below the complete resume of his work as actor and director from the IMDb web site⁸

Jarreth Merz Filmography

Actor:

The Royal Nanny	
FBI: International (TV Series)	2022
Infiniti (TV Mini Series)	2022
Zerbrochen - Ein Fall für Dr. Abel (TV Movie)	2019
Zerschunden - Ein Fall für Dr. Abel (TV Movie)	2019
Whiskey Cavalier (TV Series)	2019
Zersetzt - Ein Fall für Dr. Abel (TV Movie)	2018
Titans (TV Series)	2018
Six (TV Series)	2017-2018
The Inpatient (Video Game)	2018
Grain	2017
MacGyver (TV Series)	2016
Ben-Hur	2016
The Young Messiah	2016
Homeland (TV Series)	2015
Der Hamster (TV Movie)	2015
Mousy Brown (Short)	2013
The Fisherman (The Intruder) (Short)	2013
Problem of Evil	2013
The Haunting of Helena	2012

⁷ https://www.ted.com/talks/jarreth_merz_filming_democracy_in_ghana?language=en

⁸ <https://www.imdb.com/name/nm0581711/>

The Swiss Miss Massacre	2012
Länger leben	2010
Dark Streets	2008
South of Pico	2007
Law & Order: Special Victims Unit (TV Series)	2007
The Unit (TV Series)	2007
The Alibi	2006
Sleeper Cell (TV Series)	2005
Nightshift (Short)	2005
Room 411, the Thin Line Between Mania and Depression (Short)	2005
The Passion of the Christ	2004
ER (TV Series)	2003
Joe and Max (TV Movie)	2002
Offroad TV (TV Series)	2001
Taking Sides	2001
Alphateam - Die Lebensretter im OP (TV Series)	2000
Chill Out (TV Movie)	2000
Fake - Die Fälschung (Video)	1999
Curiosity & the Cat	1999
Heinrich Heine: A Birthday Video (TV Movie)	1997
Propellerblume	1997

Director:

Life as Ritual (Documentary)	
Mousy Brown (Short)	2013
An African Election (Documentary)	1997
The Soul of Ashanti (TV Movie documentary)	1997

Producer:

The Guardian: Documentaries (TV Series documentary) (executive producer - 1 episode)	2021
Foodies (TV Series)	2016
Mousy Brown (Short)	2013
Nightshift (Short)	2005

Writer:

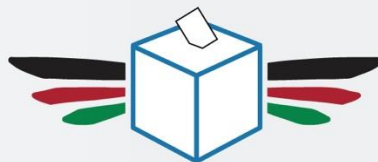
HN Hermann Nitsch (Documentary)	2009
---------------------------------	------

Thanks:

Max (Short)	2009
-------------	------

Self:

HN Hermann Nitsch (Documentary)	2009
Glorious Exit (Documentary)	2008
The Big Question (Documentary)	2004



PROPEACEKENYA

Project for the Promotion of Peace and Cohesion in Kenya
by Preventing and Mitigating Electoral Conflicts



facebook.com/eces.eu



[@eces.eu](https://instagram.com/@eces.eu)



[@ECESeu](https://twitter.com/@ECESeu)



youtube.com/user/ECESeu

www.eces.eu

www.democracy-support.eu/kenya

24th Floor, Britam Tower, Hospital Road, Upper Hill
P.O BOX 12295-00100, Nairobi - KENYA.
Pro-Peace.kenya@eces.eu
Tel. 0709385020 / 5022 / 5031

Funded by:



European Union