

## Terms of Reference

Position Information
<p><b>Job Title:</b> Communication Support Officer (national)</p> <p><b>Duty Station:</b> Amman, Jordan</p> <p><b>Reports to:</b> Project Director, ECES HQ focal point appointed by the Executive Director</p> <p><b>Duration:</b> 48 Months</p> <p><b>Period:</b> 1<sup>st</sup> May 2017 – 30th April 2021</p> <p><b>Conditions:</b> 1. This job opening is subject to the final signature of the contract 2. ECES is welcoming every external applications but also reserves the right to prioritize internal candidates</p>
Organizational Context
<p>The <b>European Centre for Electoral Support (ECES)</b> is a non-profit private foundation headquartered in Brussels a global remit. ECES promotes sustainable democratic development through the provision of advisory services and operational support in favor of <b>all electoral stakeholders</b>, including electoral management bodies, civil society organizations dealing with civic &amp; voter education and election observation, political parties and parliaments dealing with electoral reforms, media, security forces and legal institutions dealing to electoral dispute resolutions. Since February 2012, ECES has signed <b>over 60 contracts</b> in support of transparent, credible and cost-effective electoral processes and the strengthening of democratic institutions <b>in more than 35 countries mainly, but not only, in Africa and Middle East</b>. In addition to that, the founders and personnel of ECES have acquired extensive field experience and, taken together, ECES can count on a specific knowledge and a well-established network in <b>over 70 countries</b> around the world. <b>The EU is by far the largest ECES' donor</b>; however, the organization has also signed contracts and partnered with many other organisations.</p>
Project's context
<p>ECES has been officially awarded by the Delegation of the European Union (EU) to Jordan the contract for the implementation of the project "Enhanced Support to Democratic Governance in Jordan". ECES is the leader of the consortium of European not for profit organisations that will implement this project for the next 4 years. The other organisations members of the consortium are: the European Partnership for Democracy -EPD (<a href="http://www.epd.eu">www.epd.eu</a>), the French Media Cooperation Agency-CFI (<a href="http://www.cfi.fr/en">www.cfi.fr/en</a>); Netherlands Institute for Multiparty Democracy – NIMD (<a href="http://www.nimd.org">www.nimd.org</a>) and Westminster Foundation for Democracy (<a href="http://www.wfd.org">www.wfd.org</a>).</p> <p>The project "<b>Enhanced Support to Democratic Governance in Jordan</b>" aims to support reform process in Jordan, by consolidating democracy and promoting inclusiveness of national policy and decision-making process. This 4-years project will support democratization stakeholders in the reform process including: the House of Representatives; the Independent Electoral Commission and the Judiciary; Political Parties; the Ministry of Political and Parliamentary Affairs (MoPPA); Women and Youth; and Media and Journalists. The project's methodology rests on three core pillars in order to weld together a coordinated and coherent response: <b>1) Parliamentary support; 2) Electoral assistance; 3) Support to political party system</b>. The overall objectives of the project are: an increased political awareness amongst the Jordan population, especially amongst women and youth; Intensified efforts amongst elected institutions in public outreach for more inclusive decision making processes; and also improved service delivery by public demands. The project will be implemented along the lines of the European Response to Electoral Cycle Support Strategy (EURECS), conceived jointly by ECES and the members of the European Partnership for Democracy of which WFD is part. EURECS is an innovative delivery mechanism to implement electoral and democracy assistance activities that are consistent with European values and EU policies. EURECS adopts an inclusive approach towards a wide range of electoral stakeholders in order to ensure comprehensive and sustainable actions and it is built to help prevent, mitigate and manage electoral related conflicts.</p>

A Project Management Unit (PMU) will be established in Jordan to support the implementation of all project activities under the leadership of the Project Director and will be composed of representatives of the 3 project's components. WFD will lead on provision of support to the larger component in support of the House of Representatives (component 1) in a wide range of areas, utilising advice and mentoring provided by experienced technical advisors.

#### **Functions / Key Results Expected**

Under the daily guidance of the Project Director and ECES HQ focal point appointed by the Executive Director, the Communication Support Officer will have the following specific responsibilities and will provide the following deliverables:

- Closely liaise with ECES HQ for ensuring coordination and follow up of project activities;
- Coordinate and ensure full coherence and alignment with the 4 other components in implementing a consistent programme's communication strategy;
- Ensure that the overall project communication and outreach duly take into account target audience such as : women, youth, people with disabilities and marginalised groups;
- Develop and implement global communication strategy and visibility plan in line with EU guidelines and including key messages;
- Provide inputs to all major project's documents, including activity reports, donor reports and other technical documents, ensure that they are well written and clearly communicating the messages;
- Attend and/or contribute to meetings with projects partners/stakeholders, to project's events etc.
- Ensure the appropriate media coverage of project's event and ensure that they are duly documented (event reports, attendance and contact sheets, photos and other relevant material and documents);
- Provide technical advice and support to project staff in planning and developing relevant information and communications products;
- Develop and update banners, articles, press releases, newsletters, websites pages etc.
- Ensuring that content on the project website/social media are regularly updated and promoted;
- Support the design and production of information material as well as editing and dissemination of communication materials;
- Implement the awareness strategy, contribute to the implementation of awareness raising activities and develop awareness raising materials;
- Organize press conferences, report launches and develop press releases;
- Establish a database with relevant central and local media staff, journalists and relevant organizations;
- Establish and maintain contact with the local, national and international media and regularly update project's staff of any media coverage relevant to their work.
- Identify and implement public relations and provide support for advocacy, monitoring and evaluation;
- Support the Project Director on demand and implement all required working tasks.

#### **VALUES**

- Promotes the vision, mission and strategic goals of the ECES;
- Displays cultural, gender, religion, race, nationality and age sensitivity and adaptability;
- Demonstrates integrity by modelling ECES' values and ethical standards.

#### **Recruitment Qualifications**

Education:	Bachelor Degree in Communication, Journalism or related field
------------	---

Experience:	<ul style="list-style-type: none"> <li>• Minimum of 4 years of professional working experience in communication/public awareness campaign and media sector;</li> <li>• Prior working experience within international/not for profit organisations and experience of working with EU funded projects is an added advantage;</li> <li>• Special interest in good governance and election related field; Knowledge of the electoral cycle approach, election observation/electoral assistance is a must.</li> <li>• Experience designing, editing and producing publications, especially reports and briefs;</li> <li>• Experience drafting reports and carry out researches;</li> <li>• Good negotiation and project management skills;</li> <li>• Ability to prioritize work, multi-task and meet deadlines;</li> <li>• Sound analytical judgment;</li> <li>• Ability to work with results-orientation and efficiency in a multi-tasking environment;</li> <li>• Strong planning, communication and writing skills;</li> <li>• Strong interpersonal skills and flexibility, responsibility, integrity, team work, self-motivated, preparedness to work off-time;</li> <li>• Excellent computer literacy;</li> <li>• Ability to perform effectively under high pressure, hardship conditions and long working hours;</li> <li>• Capacity to handle with diplomacy and in responsible and flexible manner political sensitive issues.</li> </ul>
Language Requirements:	Excellent working level of Arabic and English languages in both writing and speaking. Fluency in French is considered an asset.